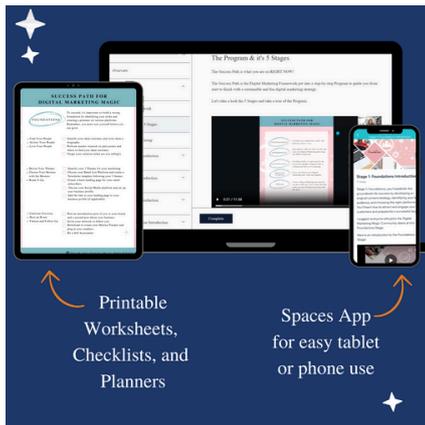


COMPARISON SHEET

The DMMC has two options depending on the level of marketing you are at. Stage 1: Foundations and Stage 2: Experiment can be found in both Sparkle and Magic. Stage 3: Consistency, Stage 4: Focus and Finesse, and Stage 5: Tweak can only be found in Magic.

Sparkle is a scaled-down version of the DMMC with amazing benefits and a low entry, low-risk price. Build a strong foundation and choose to move up into the DMMC or work your system where it is at.

Magic is the full DMMC Program where you will receive the most one-on-one help and has the later stages of creating a digital marketing system. See the table below for more detail.



DIGITAL MARKETING MAGIC

	SPARKLE A DIGITAL MARKETING COMMUNITY	MAGIC A DIGITAL MARKETING COMMUNITY
Stages 1 and 2	✓	✓
Stages 3, 4, and 5		✓
Worksheets, Planners, & Checklists*	✓	✓
Kick off Strategy Session with Tori	✓	✓
Multiple Strategy Sessions with Tori		✓
Study Hall with Tori	✓	✓
Group Coaching with Tori	✓	✓
Social Media Social with Tori		✓
Social Media Resources Library		✓
*for designated stages	\$25/month	Starts at \$187/month